

- Farm Fresh Challenge
- Health Ambassadors for a

Ready Texas (HART)

• E-Harvest

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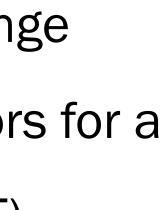


HEALTH AMBASSADORS FOR A READY TEXAS

TEXAS DEPARTMENT OF AGRICULTURE COMMISSIONER SID MILLER

Fraud Hotline: 1-866-5-FRAUD-4 or 1-866-537-2834 | P.O. Box 12847 | Austin, TX 78711 Toll Free: (877) TEX-MEAL | For the hearing impaired: (800) 735-2989 (TTY)

> This product was funded by USDA. This institution is an equal opportunity provider.





Updated 8/29/2024 www.SquareMeals.org

# Farm Fresh Challenge

- Third tier added
  - Cream of the Crop
- New resources all new resources posted on SquareMeals.org/FarmFreshChallenge/Resources when the pledge opens
  - Success guide
  - New flashcards
  - Word games
  - **Tracking tool**
  - Coloring pages just added!
- Pledge dates
  - Promotional items
    - Order via pledge form until 9/13
  - Pledge form will remain open until 10/31 •
    - No promotional items after 9/13



## **Complete the Challenge**

**Beginner Tier: Prime** Participant What to Serve: 3 local foods, representing 3 different meal components How Often: once for the entire month

\*NEW\* Expert Tier: Cream of the Crop What to serve: 6 different local foods, representing 3 different meal components How Often: a minimum of two products served each week of the challenge

**Beginner/Intermediate** Tiers: Host at least one educational activity during each full week of the challenge

**Beginner/Intermediate** Tiers: Share at least one social media post during the challenge Post: Facebook, Instagram, and/or X for the largest audience

## 2

Eat Local, Teach Local, Be Social,

Intermediate Tier: Best of the Bunch What to serve: 3 different local foods, representing 3 different meal components How Often: each week of the challenge

## Teach Local

Expert Tier: Same frequency of educational activities, but must meet additional requirements for two weeks

Expert Tier: Share at least two social media posts during the challenge Post: Facebook, Instagram, and/or X for the largest audience

HART Calendar

# HART Calendar 2024-2025

Plant seeds

Create informational flyer about seeds

C All Month: National Nutrition Month

□ March 3-7: School Breakfast Week

Choose your own activity for School

HART applications for next year open

Prepare for School Lunch Hero Day

April 4: Texas Fruit and Vegetable Day

May 2: Celebrate School Lunch Hero

Recruit peers for next year's HART

Use "found items" as pot/planter

MARCH – TDA call

Breakfast Week

APRIL – TDA visit \*

Day

cohort

 Turn in progress reports after every project FEBRUARY - TDA visit \*

\*\* October participation is mandatory for recognition

Meet with your advisor every month

## SEPTEMBER - TDA call

- Prepare for first call bring any questions and ideas to share
- Review your first monthly newsletter and
- welcome materials Taste test a local product
- OCTOBER \*\* TDA visit \*
- All month: Farm Fresh Challenge
- All month: Farm to School Month
- C October 14-18: National School Lunch
- Week
- Choose your own activity for any event
- NOVEMBER TDA Call
- Producer profile

- DECEMBER TDA visit \*
- Create flyers for two local items
- Consult w/advisor about using school social media sites or creating HART social
- media for your campus
- Have a wonderful winter break!

- Congratulate yourselves on successfully completing this year's recognition requirements
  - Check in the office for your recognition

    - materials

# HART Applications Open Now

HART has been revamped this year More support from TDA More guidance from TDA Templates for student projects **Benefits for ISDs** 

- 1. Increased meal counts
- 2. Students can help achieve Cream of the Crop status in the Farm Fresh Challenge
- 3. Direct feedback from students

https://www.jotform.com/240305341001131

Happy New Year! Create a poster promoting school meals

JANUARY – TDA call



# **E-Harvest**

## Your Farm to School Newsletter

- A. Recipes
- B. Funding opportunities
- C. Teaching resources
- D. Learning opportunities
- E. Successful Farm to School and ECE profiles
- F. Farm Fresh Back to Basics
- G. Information on upcoming celebrations





