



HEALTH AMBASSADORS
FOR A READY TEXAS

- Farm Fresh Challenge
- Health Ambassadors for a Ready Texas (HART)
- E-Harvest

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TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

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Food and Nutrition Division
Nutrition Assistance Programs



Updated 8/29/2024
www.SquareMeals.org

Farm Fresh Challenge

- Third tier added
 - Cream of the Crop
- New resources - all new resources posted on SquareMeals.org/FarmFreshChallenge/Resources when the pledge opens
 - Success guide
 - New flashcards
 - Word games
 - Tracking tool
 - Coloring pages – just added!
- Pledge dates
 - Promotional items
 - Order via pledge form until 9/13
 - Pledge form will remain open until 10/31
 - No promotional items after 9/13

Complete the Challenge

Eat Local. Teach Local. Be Social.

Eat Local

Beginner Tier: Prime Participant

What to Serve: 3 local foods, representing 3 different meal components

How Often: once for the entire month

Intermediate Tier: Best of the Bunch

What to serve: 3 different local foods, representing 3 different meal components

How Often: each week of the challenge

NEW Expert Tier: Cream of the Crop

What to serve: 6 different local foods, representing 3 different meal components

How Often: a minimum of two products served each week of the challenge

Teach Local

Beginner/Intermediate Tiers:

Host at least one educational activity during each full week of the challenge

Expert Tier:

Same frequency of educational activities, but must meet additional requirements for two weeks

Be Social – use tags #FarmFreshTexas or #FarmFreshChallenge

Beginner/Intermediate Tiers:

Share at least one social media post during the challenge

Post: Facebook, Instagram, and/or X for the largest audience

Expert Tier: Share at least two social media posts during the challenge

Post: Facebook, Instagram, and/or X for the largest audience



Farm Fresh Challenge

Success Guide

Instructions, Tips, and Resources to help you achieve Farm Fresh Challenge Recognition





HART Applications Open Now

HART has been revamped this year

More support from TDA

More guidance from TDA

Templates for student projects

Benefits for ISDs

1. Increased meal counts
2. Students can help achieve Cream of the Crop status in the Farm Fresh Challenge
3. Direct feedback from students

<https://www.jotform.com/240305341001131>



E-Harvest

Your Farm to School Newsletter

- A. Recipes
- B. Funding opportunities
- C. Teaching resources
- D. Learning opportunities
- E. Successful Farm to School and ECE profiles
- F. Farm Fresh Back to Basics
- G. Information on upcoming celebrations

